



The ***Inspire.Unite.Change. Conference*** in 2014 will bring together outstanding researchers and practitioners from around the world to share the latest innovations in sport for development.

This three-day event includes practical workshops, a welcome reception, an 'Island Style' conference dinner, keynote addresses, break-out sessions, plenary panel sessions, round-table discussions and MORE!

Dates | Mon 29 September – Wed 1 October, 2014

Venues | The University of Queensland - Workshops
 | Brisbane City Hall - Conference Dinner
 | Brisbane Convention & Exhibition Centre

Learn and discuss the impact of key themes including:

- Safeguarding children
- Gender-based violence
- Economic development through sport &
- Harnessing the power of athletes as role-models

Join speakers and delegates from around the world to explore the power of sport to make a positive impact on development and peace.



Keynote speakers



INSPIRE

Dr Marion Keim
 Associate Professor
 University of the
 Western Cape
 (South Africa)

UNITE

Ollie Dudfield
 General Manager
 Vicsport
 (Melbourne)



CHANGE

Dr Marianne Meier
 Project Officer,
 Terre des Hommes
 (Switzerland)



Why Sport Matters

Sport Matters aims to make a positive impact on development in Australia and developing countries with a focus on the Pacific, Asia and Africa. Our vision is **'More Sport. Less Poverty.'**

Sport for development features prominently on the global agenda in 2014, the year that welcomed the first ever International Day of Sport for Development and Peace (April 6)!

"Sport has the power to CHANGE the world.

It has the power to INSPIRE. It has the power to UNITE in a way that little else does.

Nelson Mandela

Sport Matters Champions

Hear from our athlete ambassadors including:

- **Liesl Tesch AM** Six-time Paralympian & co-founder of Sport Matters
- **Pat Farmer** Ultra-marathon runner & former Member of Parliament



Photo Competition

Enter the Inspire.Unite.Change. International Photo Competition to win some great prizes. Winners will be announced at the Conference Dinner!

Practical Workshops

Choose from four workshops topics on program design, implementation & evaluation facilitated by leading sport for development professionals PLUS a free online workshop!

Welcome Reception

Enjoy a fabulous networking event at the Sky Lounge & Terrace at the Brisbane Convention & Exhibition Centre, the same venue that will host the G20 Summit in November.

Conference Dinner

Connect and celebrate at the **'Island Style'** conference dinner at Brisbane City



Hall, one of Queensland's most significant heritage and cultural icons.

Who should attend?

Join Sport Matters in Brisbane to learn, share and network with a diverse audience from all corners of the world:

- Development practitioners from NGOs, government, private sector and community organisations
- Sport enthusiasts from development officers, administrators, athletes and coaches with an interest in using sport for more than sport
- Researchers, students and young professionals
- Anyone with an interest in the intersection of sport and development

Don't miss this chance to connect with leading experts in sport for development and peace!

REGISTER NOW

Full conference packages start from \$645

Workshops start from \$75

info@sportmatters.org.au

#InspireUniteChange



Inspire.Unite.Change.

Program


Monday 29 September – Wednesday 1 October 2014

The University of Queensland and Brisbane Convention & Exhibition Centre

| TIME | SESSION | DESCRIPTION |
|-----------------------------------|----------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SUNDAY 28 SEPTEMBER | | |
| 5pm – 7pm Brisbane time (AEST) | Pre-conference webinar (FREE) on GoToMeeting | <p>A two-hour webinar will enable people from around the world with an interest in sport for development to listen to short presentations from selection conference speakers to share best practice and explore key challenges.</p> <p>Presenters include: Ollie Dudfield (Vicsport), Dr Emma Sherry (La Trobe University), Adam Cassidy (ICC-EAP) Olivia Philpott (Netball Australia) & MORE!</p> |

| TIME | SESSION | DESCRIPTION |
|----------------------------|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MONDAY 29 SEPTEMBER | | |
| 9.00am – 10am | Registration | The University of Queensland School of Human Movement Studies |
| 10.00am – 1.00pm | Workshop Session 1 | <p>WORKSHOP A: Participatory Approaches to Development Learn practical development tools that you can apply in sport for development that promote full and active participation across cultural and linguistic divides. Facilitators: Jackie Lauff, Sport Matters</p> <p>WORKSHOP B: Monitoring & Evaluation Measuring effectiveness is an important component of program design. So you have collected a bunch of data on your program. What now? Facilitators: Dr Marianne Meier, Terre des Hommes & Dr Emma Sherry, La Trobe University</p> |
| 1.00pm – 2.00pm | | Lunch |
| 2.00pm – 5.00pm | Workshop Session 2 | <p>WORKSHOP C: Disability Inclusive Development Including those who are most marginalised can be challenging in less resourced settings. Learn how to use sport to break the cycle of poverty and disability, and challenge the way you think and feel about disability. Facilitators: Jackie Lauff, Sport Matters Liesl Tesch, Sport Matters</p> <p>WORKSHOP D: Cross-cultural Communication Sport for development is all about building people to people links so communication is vital. How can you effectively plan ahead to avoid some of the pitfalls of cross-cultural communication? Facilitators: Dr Stephanie Hanrahan, The University of Queensland</p> |
| 6.30pm – 8.30pm | Welcome Reception | <p>Sky Room & Terrace, Brisbane Convention & Exhibition Centre A formal opening with special guests to welcome conference delegates & speakers, overlooking Brisbane's spectacular cityscape.</p> |

*The Inspire.Unite.Change.2014 Conference program is subject to change. This version is dated 25/09/2014.

| TIME | SESSION | DESCRIPTION |
|----------------------------------------|----------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| TUESDAY 30 SEPTEMBER | | |
| 8.00am – 9.00am | Registration | Arrival and registration |
| 9.00am – 9.30am | Official welcome | Opening Ceremony |
| 9.30am – 10.30am | Keynote Address 'INSPIRE' | Dr Marion Keim Director of Interdisciplinary Centre of Excellence for Sports Science & Development (ICESSD), and Associate Professor, University of Western Cape (South Africa) |
| 10.30am – 11.00am | Morning tea | |
| 11.00am – 12.20pm | Breakout Session 1 | <p>BREAK-OUT A</p> <ol style="list-style-type: none"> 1. Rethinking the return on investment for Sport (Pacific case studies) (Ferris) 2. International Day of Sport for Development and Peace (Lauff) 3. Commonwealth Youth Sport for Development and Peace Working Group (Helal) 4. United Nations Sport for Development and Peace Youth Leadership Programme (Wishart) <p>BREAK-OUT B</p> <ol style="list-style-type: none"> 1. Addressing barriers to women's participation in sport (Philpott) 2. Considering a culturally responsive pedagogy (Te Va) 3. Using a social media platform to engage the sporting community (Abrahams) |
| 12.30pm – 1.30pm | Lunch | |
| 1.30pm – 2.30pm | PANEL SESSION | SAFEGUARDING CHILDREN - PLENARY PANEL SESSION Jutta Engelhardt, Swiss Academy for Development Chris Mastaglio, ChildFund Laos Protecting children is a critical component of any sport for development activity. Learn about the latest developments aimed at improving protection mechanisms for children. |
| 2.30pm - 3.30pm | PANEL SESSION | GENDER-BASED VIOLENCE – PLENARY PANEL SESSION Luke Ablett, Former AFL player & Australian Volunteer for International Development Lavinia Baniatawa, Live and Learn Solomon Islands Sport can provide a powerful entry point for awareness and education to address gender based violence. |
| 3.30pm – 4.00pm | Afternoon tea | |
| 4.00pm – 5.00pm | Breakout Session 2 | <p>CRICKET Steven Rynne, Emma Beckman, Stephanie Hanrahan, Tony Rossi (University of Queensland) Chris Khoo, Aaron Dragwidge (Cricket Australia)</p> <p>FOOTBALL Emma Highwood (Football Federation Australia) Ben Wallis (World Vision Australia) Franck Castillo (Oceania Football Confederation)</p> |
| 6.30pm arrival for 7.00pm – 10.30pm | Conference Dinner  | 'ISLAND STYLE' Conference dinner Brisbane City Hall is one of Queensland's most significant heritage and cultural icons built in 1930 and recently renovated. The magnificent Ithaca Auditorium will be the venue for our evening of culture, connection, and celebration. In line with the <i>ISLAND</i> theme wear your favourite outfit that celebrates any island – whether it's Australia, another island in our region or anywhere in the world! |

| TIME | SESSION | DESCRIPTION |
|----------------------------|---------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WEDNESDAY 1 OCTOBER | | |
| 9.00am – 9.30am | Keynote Address UNITE | Ollie Dudfield , General Manager at Vicsport and former Sport for Development Adviser at the Commonwealth Secretariat (Australia) |
| 9.30am - 10.30am | Keynote Address CHANGE | Dr Marianne Meier Project Officer, Terre des Hommes (Switzerland) |
| 10.30am – 11.00am | Morning tea | |
| 11.00am – 12.00pm | PLENARY PANEL | ECONOMIC DEVELOPMENT THROUGH SPORT How can sport make an impact on poverty alleviation? Hear some examples of programs in Australia and in the region that use sport to promote economic development and discuss key considerations around livelihoods, employment and engaging the private sector. Marion Keim, Associate Professor, University of Western Cape |
| 12.00pm – 1.00pm | Lunch | |
| 1.00pm – 2.30pm | Breakout Session 3 | <p>BREAK-OUT A</p> <p>1:00-2:00 – Sport as a vehicle for uniting, inspiring, and changing urban Aboriginal and Torres Strait Islander people (symposium; Brady, Malseed, Roe, Nelson – Institute for Urban Indigenous Health and The University of Queensland)</p> <p>2:00-2:20 – AFL Cape York House Cairns: Closing the gap through sport (Stewart)</p> <p>BREAK-OUT B</p> <ol style="list-style-type: none"> 1. Review of life skills interventions (Queiroz & Hanrahan) 2. Youth sport in East Timor (Raw & Allen-Craig) 3. Dragon boating as a lifestyle changer (Chen) 4. The Nairobi declaration: Lessons from the grassroots (Oluma – via Skype) |
| 2.20pm – 2.50pm | Afternoon tea | |
| 2.50pm – 3.50pm | PLENARY PANEL | HARNESSING THE POWER OF ATHLETES AS ROLE-MODELS Liesl Tesch : Six-time Paralympian and Sport Matters co-founder Pat Farmer : Ultra-marathon runner & former Member of Parliament Luke Ablett : Former AFL player & Australian Volunteer for International Development Dr Marianne Meier : Program Officer, Terre des Hommes |
| 3.50pm – 4.30pm | Roundtables | Facilitated discussions on key topics: Program design and impact Setting the research agenda Sustainability and partnerships |
| 4.30pm – 4.45pm | Official closing | Closing Ceremony |

Sport Matters

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